



# The Hidden Human Dimensions of Innovation

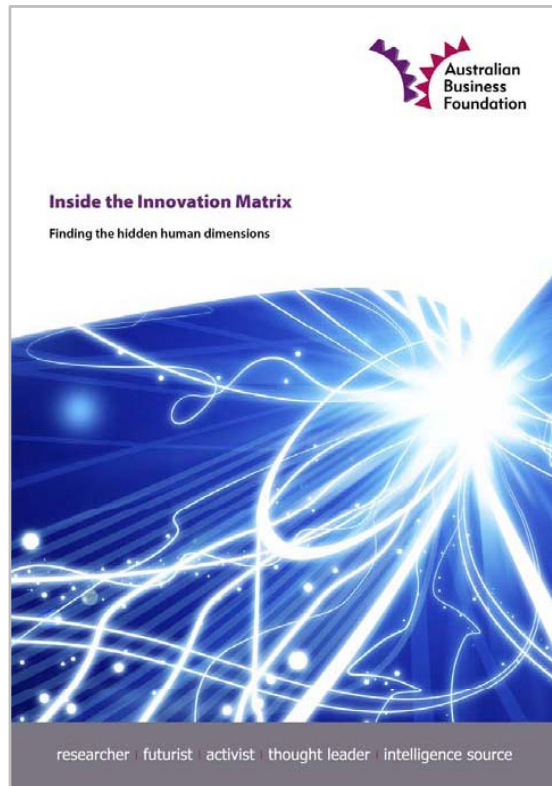
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[www.abfoundation.com.au](http://www.abfoundation.com.au)

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- 14 expert papers
- 26 authors
- people as innovation carriers

- Innovation as social not technical process
- Problem solving and learning, not scientific discovery
- Customer not producer
- Transformation not technology

# Avoid the seduction of the easy answer

- Inside the Innovation Matrix
- Hidden Human Dimensions
- Knowledge-sharing; Networks;  
Collaboration

## Three insights

- Innovation from knowledge flows, not stocks
- Networks are the oxygen of innovation
- Collaboration and adaptability drive the innovation pay-off

# Innovation from knowledge flows

- Prehistory of Radiata and CISCO – standing on the shoulders of giants
- Deloitte's tribes
- Tacit knowledge as an intangible asset

# Networks as the oxygen of innovation

- Mapping innovation networks
- Cultivating global people power
- The geography of innovation
- Learning networks

## Collaboration and Adaptability for an Innovation Pay-off

- The reality of value-adding innovation in Australia
- Embracing both change and speed
- Focusing outwards
- Be a market maker, not a market follower
- Managing innovation for bottom line results
- Don't forget the wildcards

Starting a conversation about  
innovation-led prosperity ...

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