

INVITATION



Innovation Beyond New Inventions: A presentation by Dr James Bradfield Moody

The Australian Business Foundation and Deloitte invite you to join us for the latest event in the New Angles on Innovation series featuring one of the new generation of innovation thinkers, James Bradfield Moody.

Despite common perceptions, innovation is more than clever inventions and breakthrough discoveries.

Innovation that really counts involves the smart application of knowledge to meet the real and changing needs of paying customers and to solve real problems in the community.

This innovation transforms Australia for the better as a place to live and work.

Dr James Bradfield Moody will speak on the subject of Innovation Beyond New Inventions. Not just the conventional view of taking inventions from mind to market. But appreciating the more chaotic path of innovation – one characterised by forging new connections, experimenting and improvising and using and rearranging knowledge from diverse sources to create novel solutions.

Drawing on his background as an engineer, environmentalist, communicator and international business executive, Dr Moody will share his insights about how innovation works to create value from chaos.

Presenter: James Bradfield Moody is the General Manager, International Development for the CSIRO. He is responsible for fostering CSIRO's global development agenda, including access to overseas talent, creating research projects of international significance and helping Australia gain access to foreign knowledge, infrastructure and intellectual property. Dr Moody was formerly the Director of Business Strategy at CSIRO Land and Water. Dr Moody has worked with the United Nations Environment Programme and was selected by the World Economic Forum as one of their Young Global Leaders. In 2000, he was named Young Professional Engineer of the Year and was also awarded Young Queenslander of the Year and the following year he was awarded Young Australian of the Year in Science and Technology.

Dr Moody was chosen by Engineers Australia to be one of the top 100 most influential engineers in Australia and in 2007 named by Boss Magazine as one of their young executives of the year. Dr Moody received his PhD in innovation theory from the National Graduate School of Management and was also a chief systems engineer for FedSat, the first Australian Satellite to be launched in thirty years.

Time:	12pm for 12:30pm - 02:30pm	Cost:	Member: \$\$44.00 Non-member: \$\$66.00 (Light Lunch)
When:	Tuesday, 03 June 2008	Where:	Deloitte Touche Tohmatsu Level 9, Grosvenor Place, 225 George St, Sydney

RSVP:

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